**Video Project Rubric**

Group member names: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | Weight | Total |
| **Content** | Contains little or no essential information. | Includes some essential information. | Includes essential information and enough elaboration to give audience an understanding of the topic. 1-2 minute length. | Covers topic completely and in depth. Encourages audience to know more. 1-2 minute length. | X 3 = |  |
| **Creativity of Script** | Script does not creatively present the information. Actors simply listed the required information. | Evidence of some attempt to present the information in a creative way. | Script presents the content in an interesting and creative way. | Information is presented in a context that is creative and interesting throughout. | X1 = |  |
| **Presenta-tion Skills** | Great difficulty communicating ideas.  Poor voice projection.   Evidence of little or no preparation. | Some difficulty communicating ideas, due to voice projection, or lack of preparation. | Communicates ideas with proper voice projection. Adequate preparation and delivery. | Communicates ideas with enthusiasm, proper voice projection, appropriate language, and clear delivery. | X1 = |  |

Comments:

Add three numbers above: \_\_\_\_\_\_\_\_\_

Multiply that number

by 5 for your total score: \_\_\_\_\_\_\_\_\_